



**MajorGiving: The Conference 2008**  
**Fact Sheet & Draft Agenda**

**Location:** Tremont Grand Conference Center, Baltimore, Maryland  
**Dates:** January 17 & 18, 2008  
**Times:** January 17 8:30 a.m. – 5:00 p.m. Sessions, **Lunch Included**  
5:00 p.m. – 7:00 p.m. Cocktail Reception  
January 18 8:30 a.m. – 3:30 p.m. Sessions, **Lunch Included**

**Registration:** *(early bird registration deadline extended to November 21, 2007)*

**\$299** MajorGiving.com Clients (MGA, The Giving Club, Estate Giving)

**\$399** Early Bird (by 11/21/07)

**\$450** After 11/21/07

**Early Bird Drawing!!!!** Thanks to host station WAMU, all Early Bird Registrants will be entered into a drawing for a Polk Audio I-Sonic Complete Home Entertainment System--featuring a DVD/CD player and Polk's patented four-speaker "everywhere" sound and hookups for your MP3 player.

**Accommodations:** Tremont Plaza Hotel, Baltimore, Maryland  
Cost: \$129 per night (call 1-800-Tremont and mention MajorGiving.com).

The Tremont offers some of the most spacious Baltimore Inner Harbor hotel suites. Features include:

- Fully non-smoking facilities and accommodations throughout the hotel
- Complimentary morning newspaper, Monday through Friday
- Large work desk, with dual-line speakerphone, dataport, and voicemail
- Dynamic new 24-hour Business Center, offering computer, printing, copying, and package services
- **Complimentary** wired internet access in all guest suites and all public areas
- Kitchenettes with a microwave and refrigerator
- Iron, ironing board, and hairdryer
- Free cable television with in-room movies
- Complimentary 24-hour fitness center
- And more!

Guests will stay in the Tremont Plaza Hotel, which connects to the Tremont Grand Conference Center, a magnificently restored Masonic Lodge, with meeting rooms and ballrooms and all modern conference amenities.

Estimated one-way cab fare from Baltimore-Washington International Airport: \$32

Approximate SuperShuttle one-way fare: \$13

Directions: [www.tremontsuitehotels.com/directions](http://www.tremontsuitehotels.com/directions)



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Preliminary Agenda**

**January 17**

- 8:30 a.m.** Plenary Session – Introduction – Overview of the Conference  
**9:00 a.m.** Plenary Session – Robert Hartsook Workshop  
**10:30 a.m.** Break  
**10:45 a.m.** Plenary Session – Robert Hartsook Workshop  
**12:30 p.m.** Lunch – Keynote: Stephanie Bergsma  
**2:00 p.m.** Breakout Sessions  
Leadership Track – Hartsook on Boards  
Practitioner Track – Moving Your Prospects  
**3:15 p.m.** Break  
**3:30 p.m.** Breakout Sessions  
Leadership Track – Board Essential Roles in Fundraising – Not  
Including Asking for Money  
Practitioners Track – Hartsook on Boards  
**5:00 p.m.** Cocktail Reception

**January 18**

- 8:30 a.m.** Plenary Session – TBA  
**10:00 a.m.** Break  
**10:15 a.m.** Breakout Sessions  
Leadership Track – Success Stories in Major Giving –Kevin Klose,  
Others TBA  
Practitioners Track – How to Apply Prospect Research and Other  
Data to Actual Fundraising  
**12:00 p.m.** Lunch  
**1:15 p.m.** Breakout Sessions  
Leadership Track – The Art of Governance – Whitehead & Others  
Practitioners Track – They Kick Off, You Receive – Success with  
Bequests  
**2:15 p.m.** Break  
**2:30 p.m.** Plenary Session TBA  
**3:30 p.m.** Optional – Conference Wrap-up and Summary